

2024 SAVINGS REPORT

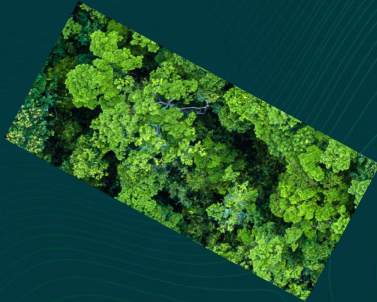
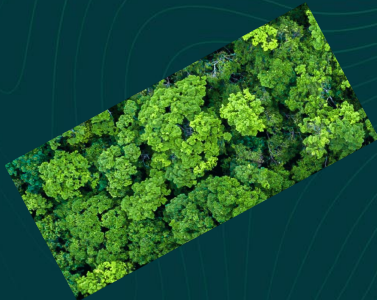


The background of the slide is a high-angle, aerial photograph of a lush, dense green forest. In the lower-left quadrant, there is a circular inset image. This inset shows a group of hands from different people, of various skin tones, holding small green seedlings with soil. The hands are arranged in a circle, symbolizing unity and environmental stewardship.

Introduction |

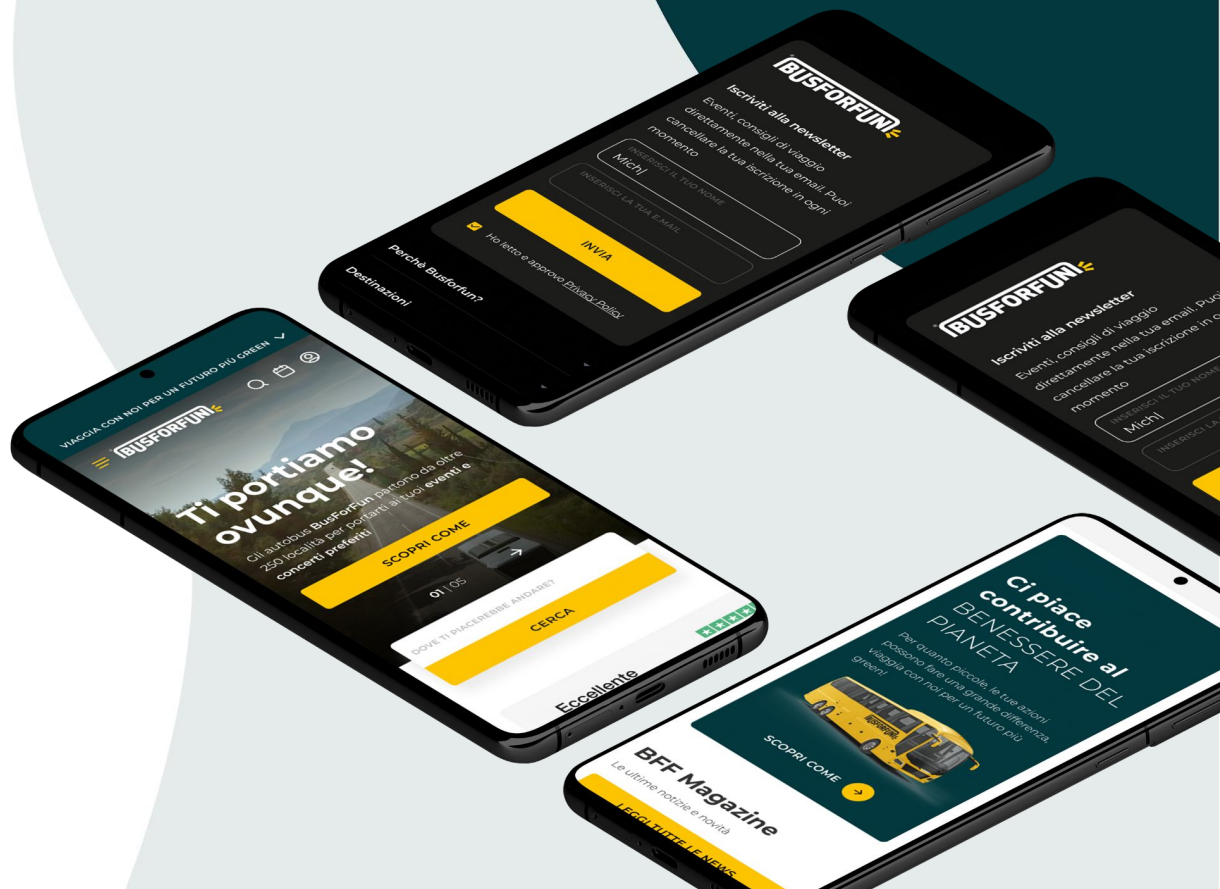
BusForFun has always been committed to promoting sustainable and **shared mobility**. Each year, through the collection and **analysis of saving data**, we aim to demonstrate our **positive impact** in terms of emission reduction, traffic improvement, and logistical efficiency.

This annual reporting allows us to measure the value of **our contribution to sustainability**, providing transparent and verifiable data for our clients and partners.

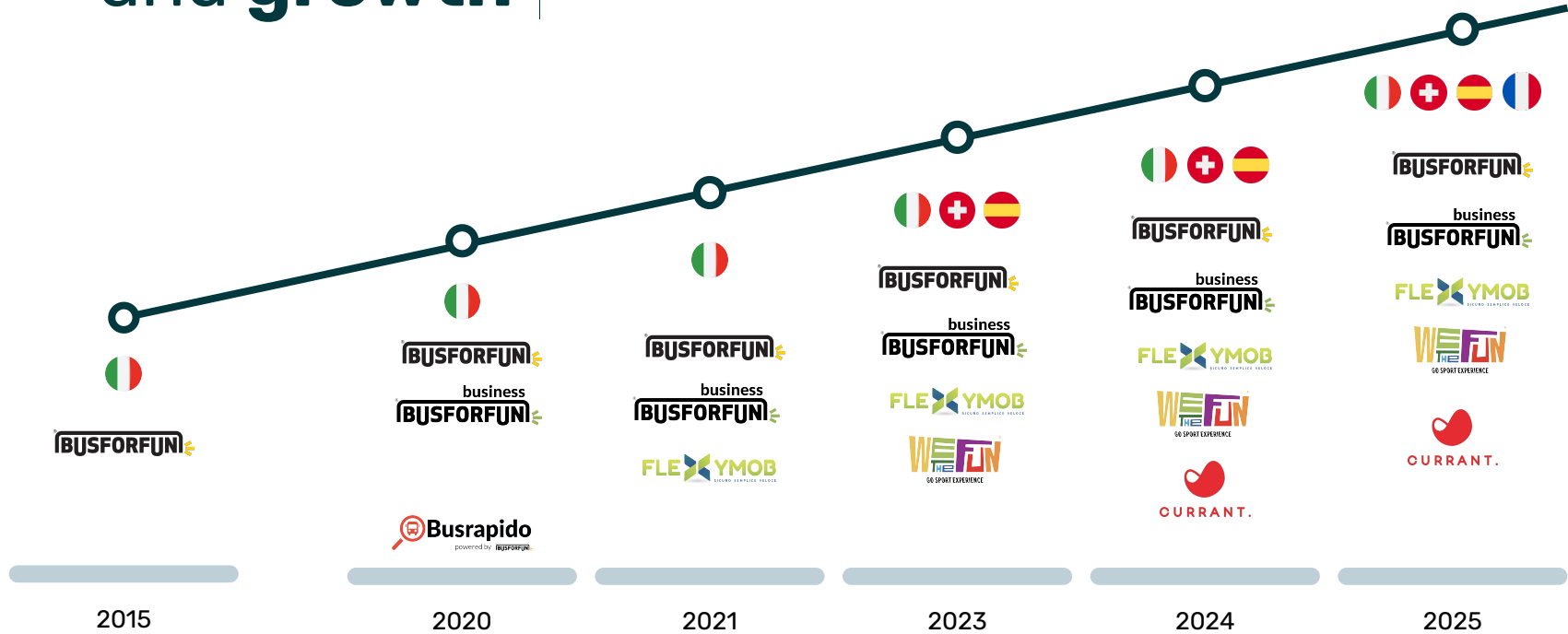


ABOUT US |

In a world where mobility plays a crucial role in pollution and quality of life, BusForFun is committed to providing **innovative, sustainable, and convenient** transport solutions. Through an approach based on sharing and efficiency, **we** **reduce environmental impact, improve the travel experience, and help companies and individuals choose smarter mobility solutions.**



A story of innovation and growth



Our departments |

We are a **mobility company** offering **integrated mobility solutions**.
Six divisions delivering tailored services to meet the community's needs.





OUR 2024 |

2024 Total Data |

250.101

Passengers transported

178.643

Private vehicles removed from the road

1.356.427

Kilometres travelled by bus

12.489.124

Kilometres saved

2.555.968

CO₂ emissions saved



311

Equivalent Earth Laps

Equivalences



Equivalent tree planted:
24.292 trees needed to absorb the same amount of CO₂ in one year.



Liters of fuel saved:
1.111.290 liters of fuel avoided thanks to the use of sustainable transport.



Energy saved:
Enough to power approximately **2,862 homes** for one year.



Plastic bottles offset:
Equivalent to around **176 million plastic bottles** recycled in terms of ecological impact.

2024 B2C Total Data

Total **passengers transported**
Totale **cars removed from the road**
Kilometers **travelled by bus**

44.872
32.051
492.306,40



Total

Kilometers saved
Kg of CO₂ saved

10.747.709,18
2.339.100,90



Equivalent to **267,5** trips around the Earth

To absorb this amount of CO₂ in one year, a forest of 22,277 mature maple trees would be needed
Source: <https://www.wwf.it/pandanews/ambiente/il-verde-alleato-nella-lotta-ai-cambiamenti-climatici>

2024 B2B Total Data

Total **passengers transported**
Totale **cars removed from the road**
Kilometers **travelled by bus**

205.229
146.592
864,121,18



Total

Kilometers saved
Kg of CO₂ saved

1.741.415,53
216.867,68



Equivalent to **43** trips around the Earth

To absorb this amount of CO₂ in one year, a forest of 22,277 mature maple trees would be needed
Source: <https://www.wwf.it/pandanews/ambiente/il-verde-alleato-nella-lotta-ai-cambiamenti-climatici>

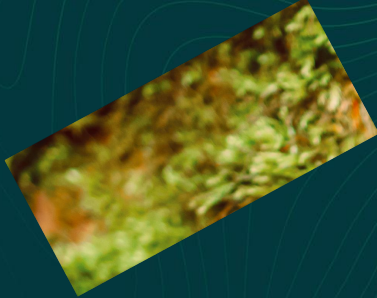
How BusForFun **achieved these savings**

Thanks to the transport services offered by BusForFun, it is possible each year to significantly reduce CO₂ emissions, contributing to a more sustainable future for the planet.

BusForFun reduces waste and emissions through:



- route optimization and fleet modulation based on booking levels
- introduction of low-emission vehicles and partnerships with green transport companies
- use of a route-planning algorithm designed to minimise mileage



CALCULATION METHOD |

Our calculation method

BusForFun prepares **sustainability reports** regarding **CO₂ savings** achieved through the use of buses.

To calculate the savings, **three baseline parameters are used**:

- the **average car occupancy factor**: 1.4
- the average CO₂-eq emissions per kilometer traveled by car: 0.17
- the average CO₂-eq emissions per kilometer traveled by bus: 0.53

The results are then shared with the client in the form of a presentation.

CERTIFIED
GHG PROTOCOL



ESG Protocol Bureau Veritas

BusForFun has developed a calculation protocol to quantify the carbon dioxide emissions generated by its activities.



This calculation methodology has been validated by **Bureau Veritas Italia S.p.A.** in accordance with the requirements of **ISO 14064-1:2018** and the GHG Protocol Corporate Standard.

CERTIFIED

GHG PROTOCOL



BUREAU
VERITAS



CASE STUDIES

Musical Events | Taylor Swift

Taylor Swift's highly anticipated The Eras Tour stopped at San Siro Stadium on **July 13 and 14, 2024**. The concerts drew fans from all over the world.

To ensure a comfortable and sustainable travel experience, BusForFun operated round-trip bus services from all over Italy, allowing thousands of fans to reach the concert without using private cars.

53

buses

2.357

passengers

174.711

kg of CO₂
emissions saved



Musical Events |

Notte della Taranta

La Notte della Taranta” is **Italy’s largest festival and one of the most significant events dedicated to folk culture in Europe.** It takes place in Salento and focuses specifically on rediscovering and promoting traditional Salento music, blending it with other musical languages — from world music to rock, from jazz to symphonic music. The collaboration with Fondazione Notte della Taranta has been ongoing for years, resulting in a considerable saving in emissions and kilometers traveled.

11

buses

510

passengers

34.331

kg of CO₂
emissions saved




Services |

- Student Shuttle for Extra-Curricular Activities



Shuttle service for students during the event



 2019- on going

Immaturi

As a mobility partner, BusForFun collaborates by offering **safe shuttles** for **transporting students to and from the party**, ensuring that fun is never compromised by transportation worries.

For years, BusForFun has supported high schools with the "Immaturi" program, an initiative **that grows and evolves year after year**, offering **final-year students** and teachers a tailor-made transportation service that guarantees a **fun** and **safe experience** for their end-of-year party.

In 2024 we transported:

6,105 students and teachers

104 coordinated fleets

3,278 cars removed from the road



This represents a tangible impact on road safety, helping to **reduce the risk of accidents** related to nighttime driving and offering an unforgettable experience for students and teachers.


Services |

- B2C service integration
- Buses, Parking, Trains.



Integrated Travel Plan:
Buses from all over Italy +
Special Trains.

AC/DC Concert 2024

 may 2024

To respond to the high demand for mobility and reduce the environmental impact of the event, BusForFun, in collaboration with ParkForFun, has implemented an integrated transportation and parking system. Thanks to the activation of **round-trip buses from all over Italy** and **special trains**, it was possible to optimize travel and ensure a safe and efficient travel experience."



Round-trip buses from all over Italy + Special Trains

1.753 total passengers

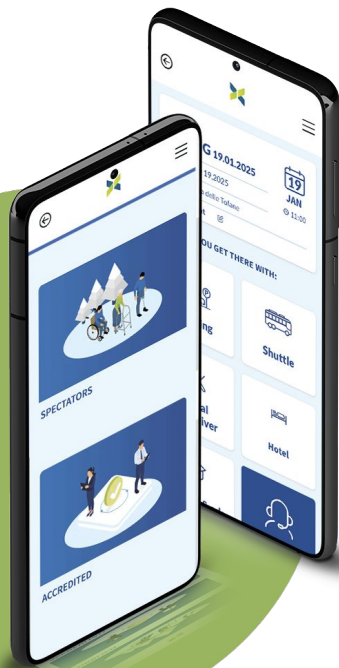
964.648 km daved

127.299 kg di CO₂ saved..


Reference data for the year: 2024.

Services |

 FlexyMob Platform
 Mobility Service



Activated Services:
Park&Ride service, buses
 from the north of Italy,
bus rental with driver,
hotel and **skipass** for the
 spectators; customized
 services for the
accredited people and
special needs.

 2021- on going

Year 2024:

4.618 total passengers
3.299 cars removed from the road
48.781 km saved
251.380 kg di CO₂ saved.



Reference data for the years 2024

Services |

- Transportation for media, press, and race officials.
- B2C service integration.



For the Mugello Grand Prix, BusForFun has activated two services:

- **B2C buses to and from the circuit**, for the public coming from various Italian and European cities.
- **Local B2B shuttle services**, for internal transportation of staff, media, guests, and spectators.

Mugello Circuit

📅 2022- ongoing

B2C Service



70 cars removed from the road
44,028 km saved
6,041.02 kg of CO₂ saved

B2B Service

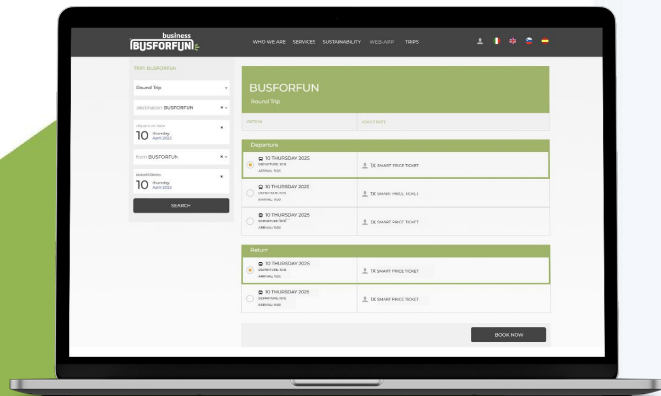


5,266 cars removed from the road
10,862.34 km saved
1,578.79 kg of CO₂ saved


Reference data for the year: 2025

Services|

- Booking platform
- Multimodality



Swiss International Corporation

 September 2022
Ongoing

Cross-border transport
Italy-Switzerland
Train + Shuttle Dedicated



45.065 total passengers **32.189** cars
removed from the road
2,171,774.81 km saved
113,503.51 kg of CO2 saved



1,403.05 kg of CO2 spared

Reference data related to the period: 2024

Services |

- Booking Platform
- Company shuttles



 July 2024 - on going

Shuttle service with geolocation



8.829 total passengers
6.306 cars removed from the road

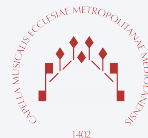


228.566,29 km saved
31.769,31 kg CO2 saved

Reference data for the period : July to December 2024

Services |

- Student shuttle for extracurricular activities



Shuttle service for the kids during the event

- School year
2022/2023
2023/2024
2024/2025

Veneranda Fabbrica del Duomo

*Mobility Partner
of the Cappella Musicale*

Since 2023, BusForFun has supported the mobility of the *pueri cantores* of the Cappella Musicale del Duomo of Milan, ensuring safe and punctual transfers for students traveling between residences and study or concert locations, simplifying the management of school and extracurricular activities.

With the implementation of dedicated shuttles, **the project has not only reduced city traffic and emissions, but has also provided safe and personalized transportation for the young artists.**



1,800 races
230,984 km saved
19,254 kg of CO₂ saved
6 laps around the Earth

An aerial photograph of a dense, lush green forest. The canopy is thick and textured, with various shades of green. The text is centered in the middle of the image.

***It's not only a journey,
It's a commitment to the future***

Let's talk about it



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BUSFORFUN

OLYMPIC AND PARALYMPIC SPONSOR
OF MILANO CORTINA 2026



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